

MY **CORPORATE**
 **GUIDE**

MEDIA KIT
2019

MYCORPORATEGUIDE.COM

My Corporate Guide is a directory of businesses directly related to the corporate world where people can find the business suppliers they need as well as a place where they could market their services.

My Corporate Guide is projected to replicate the success of My Wedding Guide. We are all working in a global market-place. We are all trying to market our products and services in a crowded online world – My Corporate Guide has been designed for you to promote your services globally and help people find new markets and trusted suppliers no matter what is happening with the global economy.

The site is currently being populated and optimized by the expert team of MAS Strategy, and we are already talking to businesses who want to successfully market themselves to the corporate world globally.

My Corporate Guide has a new look website which caters for larger screen size and is mobile responsive. Key new functionalities launched:




Corporate Market Leaders

Showcasing top corporate service providers on the home page.

Article Library

Extensive article library to assist all industries.

Awards

-  My Corporate Guide VIP: Listed on MCG for 3+ years
-  My Corporate Guide Recommended: Awarded by popularity
-  My Corporate Guide Fresh Profiler: Updated in the last 3 months

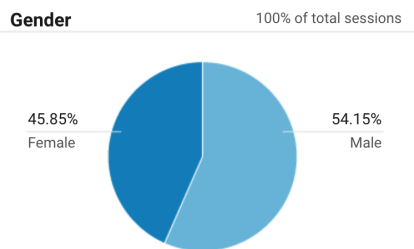
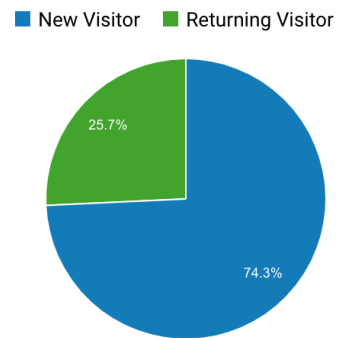
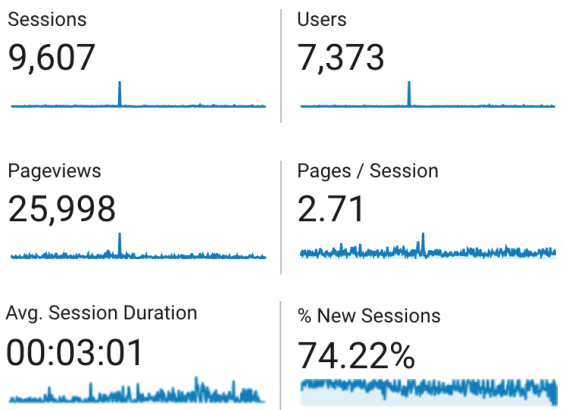
Looking to drive more people to your website and generate more sales? Online advertising is a multi million dollar business that is growing each year! Don't lose out on your market share.

- Strengthen your brand recognition
- Increase traffic and leads to your website
- Generate more sales and profits
- Find new clients who are ready to spend now



Snap Shot Targeted Online Audience

JULY 2019



Self Service

- Advertisers can now log in and manage all their content by having the ability to upload or amend their listings at any time.
- Advertisers can now view their advertising performance report at any time. Keep track of how many people viewed your advert or how often your categories are being searched by users in your respective region. The most measurable form of advertising.

Featured Businesses — mycorporateguide.com/featured

- We are now showcasing top businesses under featured business from our premium clients.
- We will showcase 24 new featured businesses on the home page every time someone views the home page.
- Potential exposure of 3,000-3,500 views per month.

Video Gallery — mycorporateguide.com/videos

- Our premium clients now can upload up to 24 videos using self service to showcase their products and services.
- Our premium clients can now submit their videos to be showcased in the video section of the website under their respective business category.
- Four videos at a time will randomly be showcased on the home page
- mycorporateguide.com/videos

Events — mycorporateguide.com/events

- Our premium clients can now promote their events on their premium listings and on the event section of the website.

SAMPLE

Advert editor

You have a Premium Advert which will expire on 6 November 2015

[View content restrictions](#)

Business details

Business name:

Region:

Category:

Additional categories

Additional categories... [Add](#)

- Accommodation
- Corporate Catering
- Event Venues
- Restaurants

Contact details

Phone1:

Phone2:

Fax:

Email:

Website:

Facebook:

LinkedIn:

Twitter:

Address

Building:

Street:

Suburb/Town:

Town/City:

Show location map

Description

#Meeting venue in Auckland

Located near the heart of Auckland's vibrant CBD and handy to leading retail and dining precincts, our award-winning hotel provides an elegant backdrop for meetings and functions.


Luxurious surroundings and outstanding service are blended with every comfort for a truly exceptional experience. From superb accommodations and dining to our contemporary spa and 24-hour fitness centre, The Langham, Auckland promises a dynamic event experience with every opportunity to mix business with leisure.

Logo 125 x 94px

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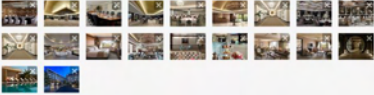
Banner 652 x 120px

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Images

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Videos (YouTube or Vimeo URL)

[Add](#)

Links to your website

[Edit](#)

- [Venues & Capacities](#)
- [Hotel Facilities](#)
- [Venues Overview](#)
- [Special Offers](#)
- [Proposal Request](#)
- [Rewards Programme](#)
- [Sustainable Meeting Solutions](#)

Add your events

[Launch event manager](#)

[Save advert](#)

SAMPLE

Advertising performance report

The Langham Auckland

• Your advert views

<http://mycorporateguide.com/listing/227828/the-langham-auckland>

Total visits = 4,724

Website clicks = 1,253

Categories	Category search results ¹	Category exposure ²
Conference Venues	24,736	33,208
Accommodation	19,690	62,160
Corporate Catering	9,825	61,183
Restaurants	8,560	30,264
Event Venues	2,666	19,073

NB - All stats are from 24 January 2014

¹ Category search results = Number of times the category was searched

² Category exposure = Number of times the category was seen from other category searches

PREMIUM LISTING

Contact details

All details are listed here with email and web addresses hyperlinked.

Social media

Link to your social media pages including Facebook, Twitter and LinkedIn.

Description text

Up to 1000 words

This text is used by our directory search engine and is also indexed by external search engines.

Business categories

Up to 7 categories

These categories are the primary search key and are also linked to our sitemap which is regularly indexed by Google.

Animated banner

652 x 120px

Showcase your products or services with an animated flash banner. Supply your own or talk to us about a customised design.

Cordis, Auckland

Show numbers Email vendor Visit website

MEETING VENUE IN AUCKLAND

At Cordis, Auckland, every event is distinguished by seamless service, attention to detail and the latest high-tech solutions.

Modern and versatile, 13 state-of-the-art meeting, wedding and event spaces are designed for your flexibility and convenience, with two elegant ballrooms including one of the largest pillar-free ballrooms in New Zealand. Enjoy the benefits of innovative catering, the latest sound and lighting facilities, a personal events executive to assist with your planning and complimentary high-speed access for your devices in guest rooms and public areas.

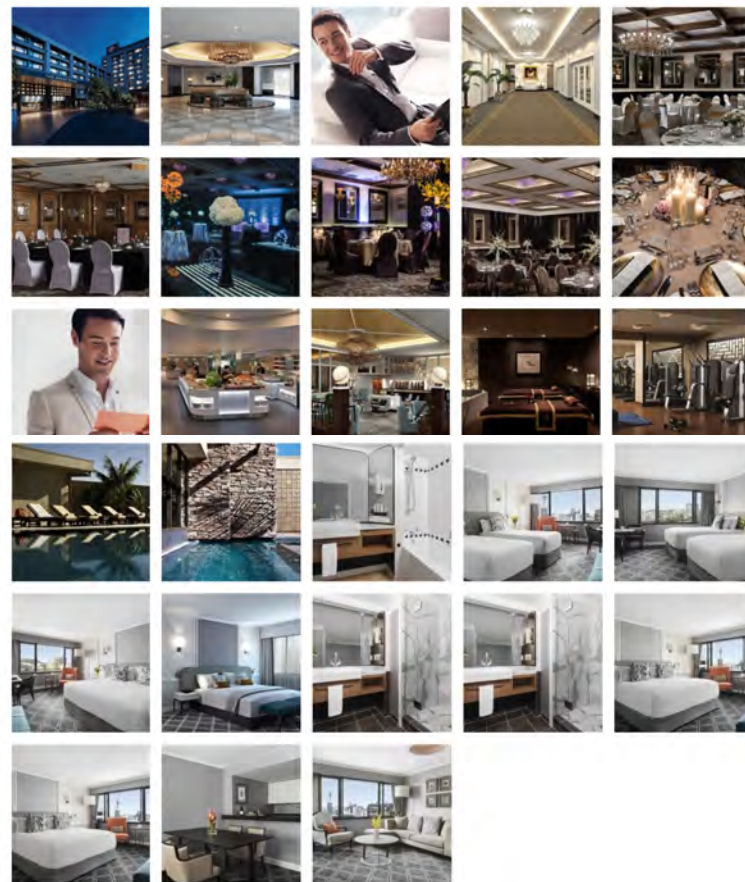
Stylish accommodation with a free-to-use Handy smartphone in every room, a fitness centre, day spa and heated rooftop pool ensure that wellbeing stays high on the agenda.

From the grandest gala to a more intimate meeting, Cordis, Auckland makes business a pleasure.

- Over 2,000 sq. m. of function space
- 1171 sq. m. / 12,605 sq. ft. Great Room - one of the largest pillarless ballrooms in New Zealand
- 334 sq. m. / 3595. ft Crystal ballroom
- 13 Meeting rooms with the latest audio visual technology
- Dedicated event specialist
- Convenient online meeting & event platform
- Special perks for meeting planners
- Distinctive catering by an expert team of chefs
- Dedicated banquetting staff
- On site AV specialists to cater for every requirement
- Corporate parties & social club events
- CONNECT conferences - sustainable meeting solutions

+ Show more

Gallery Map Services



Categories

- > Conference Venues
- > Accommodation
- > Corporate Catering
- > Restaurants
- > Event Venues



Address:
Cordis, Auckland
83 Symonds Street
Grafton
Auckland

Get directions

- Facebook
- Twitter
- Instagram
- Pinterest

Social sharing

Your details can be shared by visitors via email and social media.

Award badges

Customer recognition

- MCG VIP
- MCG Recommended
- MCG Fresh Profiler

Image gallery

Up to 50 images

Promote your products or services with photos or brand logos.

Video gallery

Up to 25 videos

Embed videos in your profile from YouTube or Vimeo.

Google map

An optional map centred on your location – visitors can click through to the Google Maps service to get driving directions, etc.

Links to your website

Up to 10 links

Increase your website's traffic and page rank by including links to specific pages on your site.

ADVERTISING RATE CARD

	BASIC	STANDARD	PREMIUM
Company name	✓	✓	✓
Address	✓	✓	✓
Phone	✓	✓	✓
Website	✓	✓	✓
Google map	✓	✓	✓
Fax / Tollfree / Mobile	✓	✓	✓
Email	✓	✓	✓
Facebook link	×	✓	✓
Logo	×	✓	✓
Exclusive secured ranking	×	×	✓
Animated banner on the advert	×	×	✓
Event promotion	×	×	✓
Home page featured profile	×	×	✓
Business categories	3	5	7
Website hyperlinks	1	5	10
Description text (SEO optimised)	200 words	500 words	1000 words
Images	5	10	50
Videos	×	10	25

BANNER ADVERTISING

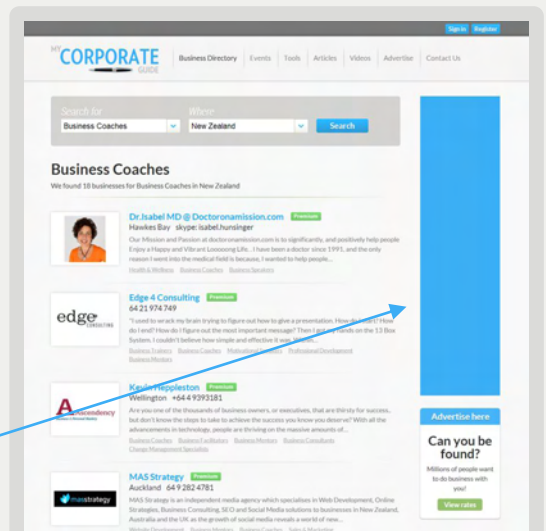
CATEGORY LEADER

A category leader banner may be purchased for each of our business categories. There is a limit of one advertiser per category and a minimum term of 3 months.

Business Categories

<p>Business Experts</p> <ul style="list-style-type: none"> After Dinner Speakers Business Coaches Business Consultants Business Facilitators Business Mentors Business Speakers Business Trainers Change Management Specialists Cultural Diversity Specialists Motivational Speakers Performance Management Professional Development Project Management Consultants Team Building Specialists 	<p>Business Services</p> <ul style="list-style-type: none"> Accounting Services Audio/Visual Business Incubators Editors and Proof Readers Health & Wellness HR Consultants Legal Services Payroll Specialists PR Media Promotional Products Recruitment & Screening Speaker Bureaux Telemarketers Translators
<p>Online Experts</p> <ul style="list-style-type: none"> Branding & IP Specialist Business Development Tools Copywriters E Learning Ghost Writers Graphic Designers Internet Marketing SEO Link Builders Social Media Specialists Technology Products Virtual Assistants Website Development 	<p>Other Services</p> <ul style="list-style-type: none"> Apps Games & Surveys Conference Venues Corporate Uniforms Education Environmental Specialists Event Organisers Health and Safety Specialists Magazines Mediators & Negotiators Print Services Publishers Sales & Marketing

YOUR BANNER HERE



YOUR BANNER HERE

SITEWIDE BANNER

The sitewide banner appears on every page of the site—except for pages where a category leader banner (see above) is displayed.